

CITYNEWS

VOLUME 24

ISSUE 1

SPRING 2010

Census 2010

FAQ

Frequently
Asked Questions

Why should everyone participate in the 2010 Census?

- Census data shape the future of St. Charles and St. Charles County and define our voice in Congress.
- Census information helps determine locations for schools, roads, hospitals, childcare and senior citizen centers, and more.
- Businesses use census data to locate supermarkets, shopping centers, new housing and other facilities.
- The census determines how many seats each state will have in the U.S. House of Representatives as well as the boundaries of legislative districts.

How will the 2010 Census differ from previous census efforts?

In the last census, one in six households received a long questionnaire asking for detailed socioeconomic information. In 2010, every residence will receive a short questionnaire that is simple and fast to complete and return (10 questions in 10 minutes).

(article continued on page 5)

GETTING COUNTED... IT'S IN OUR HANDS!

By now, everyone in St. Charles should have received a mailing from the U.S. Census Bureau. Read on for all the related details about ensuring you and your family gets counted in this year's process. It's easy...10 questions and it only takes about 10 minutes to complete!

2010 CENSUS

- Background Details...

What You Need to Know About the 2010 Census

In 2010, the U.S. census will define who we are as a nation. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding. As a 2010 Census partner, citizens and business owners throughout St. Charles and St. Charles County can help foster education about the importance of participating in this historic event, ensuring no one is left uncounted. You can help our community receive the fiscal and social benefits to which it is entitled. Achieving a complete and accurate 2010 Census is in our hands, St. Charles.

The Census: A Snapshot

- The U.S. Constitution requires a national census once every 10 years.
- The census is a count of everyone residing in the United States: in all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern



Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

 The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

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City Council Update



ST. CHARLES IS GEARING UP TO SPORT A NEW LOOK!

The City Council recently approved the updated logo design shown at left...in fact, you'll begin seeing this new brand in the near future on letterhead, newspaper ads and brochures. For further details, please refer to the Mayor's Message on page 8.

GENERAL UTILITY TAX REFUND Guidelines/Application

(Information Hotline: 636-255-6145)

The Mayor and the St. Charles City Council passed an Ordinance that will refund the City taxes you have paid to your Gas and Electric utility companies.

The specific charges or fees that are refunded are those that were paid to the City of St. Charles. On your AmerenUE bill, the line item is titled, *St. Charles Municipal Charge*. Your Laclede Gas bill refers to this item as *St. Charles Tax*. The maximum allowable refund amount is \$100. If, for example your St. Charles taxes paid to Laclede Gas totaled more than \$100, your AmerenUE electric bills will not be necessary.

TO QUALIFY:

- You are at least 62 years of age and own or lease residential property located within the City of St. Charles, and occupy the same as his/her customary place of residence.
- You are not yet 62 but your only income is total disability.
- Only one application per household is permitted.

YOU WILL NEED TO PROVIDE:

- Original or legible photocopies of your gas and electric bills from <u>April 2009 through March 2010</u>. (If you wish
 to retain your original bills, please provide the city with copies.) At your request, both AmerenUE and Laclede Gas
 will send you an itemized list of the City taxes you paid during this time period. These lists are acceptable in place
 of your actual utility bills.
- Proof of age by a valid driver's license, Missouri non-driver's identification, passport or birth certificate.
- If you are not yet 62 but your only income is total disability, you must provide a copy of your current SSA Benefit Verification Letter. If you do not have your current letter, you may request one from the Social Security Administration.

TO APPLY:

Applications will be accepted April 1 through May 31, 2010

BY MAIL: If you choose to mail your bills to City Hall, be sure to include a copy of your proof of age, original or legible photocopies of your gas and electric bills (or tax statements from AmerenUE and/or Laclede Gas). Please understand due to the expected high volume of requests, we will not be able to return original documents. The City's address is **Utility Tax Refund**, **Office of the Mayor**, **Room 400**, **200 North Second Street**, **St. Charles**, **MO 63301**.

IN PERSON: Bring proof of age and original or legible photocopies of your gas and/or electric bills (or tax statements from AmerenUE and/or Laclede Gas) to the first floor Rotunda in the lobby of City Hall. Application forms are available at City Hall or online at www.stcharlescitymo.gov. Applications will be accepted weekday mornings between the hours of 8 a.m. and Noon. Staff will be available to assist you.

General Utility Tax Refund Application			
Name:	Phone:		
Address:	Zip Cod	le:	
Signature:	Date:		
 □ Original/Copies of Utility Bills Included □ Proof of Age Included 	SEND APPLICATION TO:	Office of the Mayor, Room 400 City of St. Charles 200 North Second Street St. Charles, MO 63301	



Community Freedom Center | Update

As you might imagine, a city of our size and stature could not have survived and thrived over the course of more than two centuries without taking its fiscal responsibilities seriously. And by doing so, sometimes we need to make tough decisions, which is why we've temporarily put our Community Freedom Center project on hold.

In today's economy, we're all making sacrifices in our personal and professional lives. And when it comes to setting priorities, having a top-notch, quality recreation center for our citizens is far more critical than merely getting the job done. Plain and sim-

ple, the sagging economy gives us all reason to pause, regroup and refocus on what can be done and when.

"We want everyone to know that we have been working diligently with our partners at ShowMe Aquatics and Fitness to come up with a design that works and espouses all the requisite community center amenities," said Mayor York. "We've done what we set out to do, and that is to come up with a beautiful design that will work for everyone.

"We've looked at this project from every angle, but who knew the economy would change so dramatically?



Ultimately, we want to assure the citizens of St. Charles that the City Council and I know they want a first-class community center," York continued. "The voters spoke and we will provide a center worthy of St. Charles that is both affordable and sustainable. With the tight economy we're facing today, we simply need to wait for the right time to build."

ST. CHARLES IN THE SPOTLIGHT

When President Obama came to town March 10, the City of St. Charles was ready with the red carpet. Thanks to a number of city departments, including Police, Fire and the Public Works Street Division, the President's speech at St. Charles High School went off without a hitch. This isn't the first time our city has pulled off an event of this magnitude. Stay tuned for an upcoming program on the City of St. Charles

Cable Channel that will highlight all the behind-the-scenes details!

Join OPERATION ORAN

to Promote Road Safety



The City is a supporting partner of the Missouri Department of Transportation Operation Orange campaign to support work zone safety on Missouri's roadways. Look for St. Charles-specific messages on the digital billboards in town during the month of April. Here are the three "S's" of managing work zones safely. **Speed, Space and Stress**. Handle these three factors and you're practically home free!

MANAGE YOUR SPEED:

- * Slow Down
- * Follow Posted Speed Limits
- * Don't Resume Normal Speed

MANAGE YOUR SPACE:

- * Leave Room
- * Don't Pass on the Shoulder
- * Leave Yourself an Out
- * Watch Out for Tailgaters

MANAGE YOUR STRESS:

- * Keep Your Cool
- * Pay Attention
- * Expect Delays

Photo By Roy Sykes, Suburban Journals

BUSINESS BRIEFS

New Staff Join City Ranks

Welcome to the following employees who have joined the St. Charles city staff:

Mike Richter – as Water Systems

Manager, Mike



Manager, Mike fills an existing position in the Water Division reporting to Debra Aylsworth, Director of Public Works. Mike

began his career as a design and construction engineer for the city of St. Louis Water Department, and later went to Anheuser-Busch where he served in the capacity of water supply and treatment manager. At one point Mike roughly calculated the total amount of water treated under his various responsibilities, which was 700,000,000,000 gallons or approximately the volume of water in the Lake of the Ozarks when it is filled to capacity!

Jani Torrence - Jani is the



Corporate Sales Manager for the Greater Saint Charles Convention & Visitors Bureau (CVB). This new position in the tourism

office reports to David Rosenwasser, Director of the CVB. In her current capacity with the city, Jani manages corporate sales. She was formerly employed as the trade association and government sales manager for the John Q. Hammons owned property, University Plaza Hotel and Convention Center, in Springfield, MO. Jani began her career in broadcast journalism working as a night side producer/ reporter at small broadcast news stations in north Texas and central Illinois.

John Zimmerman – as the Assistant



Director of Public Works, John fills a formerly vacant position in the Public Works Department, also reporting to Debra Aylsworth. John

has a widespread engineering background, which began with his educatenure at Northwestern University in Evanston, IL. Over the course of his career, John has served in a number of engineering/management roles, including McMahon in IL: Machesnev Park. Bloom Consultants, LLC in Milwaukee, WI; and Edwards and Kelcey, Inc. also in Milwaukee. He holds professional engineering registration and licensure in the states of Missouri. Illinois and Wisconsin.

City Department Heads Go Beyond the Call of Duty

Congratulations to the following St. Charles department leaders who have recently received the nod to serve outside the realm of their day-to-day duties in city government:

Nadine Boon Director of Economic Development

President of the Missouri Economic Development Financing Association

Nadine was elected for this two-year term in October 2009. As an officer of the Board, Nadine is proud to support MEDFA's mission to be a leader in the preservation, enhancement and responsible use of economic development tools in Missouri through education and advocacy derived from the collective expertise of our public and private sector members. The group's membership consists of developers, attorneys, engineers, municipalities, architects and those interested in the economic growth of the state.

Dennis Corley

Police Chief, 3rd Vice President of the Missouri Police Chief's Association

In his role with the Association, Denny is responsible for overseeing regional vice presidents statewide. The regional VPs feed concerns and needs to the Executive Board from their areas of representation, and are the primary point of contact for new member recruitment. The annual process of rotation from the position of 3rd Vice President is 2nd and 1st Vice President, respectively. During Denny's fourth year on the Executive Board, he will be named President. During his fifth consecutive year, he will serve in the capacity of Past President, overseeing the Missouri Police Chief's Foundation.

Marilyn McCoy

City Clerk, Eastern Division Director of the Missouri City Clerks and Finance Officers Association

Marilyn was recently sworn in for this two-year term, which officially begins in May 2010. In this capacity, Marilyn will serve on the Executive Board of the Association, preparing quarterly reports for the Association's newsletter related to happenings across the Eastern District. She will also act as a MoCCFOA liaison for other members at large in her Division. The group's purpose is to promote the general welfare of municipalities, and to strive toward ever-improving administrative techniques used in the operation of municipal governments.

Ernie Rhodes

Fire Chief, Vice President of the International Association of Fire Chiefs, Missouri Section

In this executive capacity, Ernie assists the President in conducting the business and policies of the Association; in the absence or inability of the President to perform the duties of office, Ernie would be directed to assume these duties. He also oversees the audit of the Association's financial records during his term of office, and performs other duties as prescribed by the Association's board of directors.



(article continued from page 1)

More detailed information will be collected annually from a small percentage of the population through the American Community Survey.

Will the information the **Census Bureau collects** remain confidential?

Yes. Every Census Bureau worker takes an oath for life to protect the confidentiality of census responses. Violation would result in a jail term of up to five years and/or fine of up to \$250,000. By law, the Census Bureau cannot share an individual's answers with anyone, including welfare and immigration agencies.

Why are partners so important to the 2010 Census campaign?

More than 140,000 organizations supported Census 2000, including state and local governments, community- and faith-based organizations, schools, media, businesses and others. The Census Bureau relies on partners to help explain the importance of completing the 2010 Census message to people in every corner of the United States. This is particularly important in areas isolated by language or geography. By joining forces with partners, the Census Bureau has a far greater chance to reach every U.S. resident than by attempting this monumental task alone.

(article continued from page 1)

It's in Our Hands: Your Participation in the 2010 Census Matters

- Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- · Census data guide local decisionmakers in important community planning efforts, including where to build new roads, hospitals and schools.
- · Businesses and corporations rely on accurate census data for locating new businesses, marketing and recruitment of employees.
- Census data affect vour voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.

Completing the 2010 Census Questionnaire: Simple and Safe

• The 2010 Census questionnaire asks only a few simple questions of each person - name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple, short questionnaire takes just a few minutes to complete and return by mail (10 questions, 10 minutes).

The Census Bureau does not release or share information that identifies individual respondents or their household for 72 years.

2010 CENSUS

- Key Remaining Dates...

- April July 2010 Census takers visit households in St. Charles and throughout St. Charles County that did not return a questionnaire by
- December 2010 By law, Census Bureau delivers population counts to President for apportionment.
- March 2011 By law, Census Bureau completes delivery of redistricting data to states.

For more information, go to: www.census.gov/2010census

Public Service **Announcements**

City staffers in the St. Charles Cable Department produced PSA's for Channel 990 to promote the importance of participating in the 2010 Census process. Go to the following link to view the announcements from the St. Charles city website:

http://stcharlescity.granicus.com/ MediaPlayer.php?view_id=2&clip _id=226&publish_id=&event_id

Save The Date: On May 8, 2010, the Senior Citizens Advisory Commission will hold a Drug TakeBack Program for St. Charles residents. Anyone wanting to properly dispose of prescription drugs with an expiration date of a year old or more, may stop by the Criminal Justice Center, 1781 Zumbehl Road, from 9 a.m. to Noon. For more information, please refer to the city's website at www.stcharlescitymo.gov.

Census Volunteers Make All The Difference

A big St. Charles thank you goes out to city staff and the many community volunteers who have provided countless behind-the-scenes hours of support for the 2010 Census. The dedicated service offered by the following individuals helped to ensure our city is well-represented in the nationwide counting process:

HONORARY CHAIR

· Mayor Patti York

BUSINESS

- Joe Briscoe
- Leo Price
- Scott Tate

CITY STAFF

- Val Berge
- David Gipson
- Chuck Lovelace
- Karen McDermott
- Anita Telkamp

COMMUNITY-BASED ORGANIZATIONS

- Mary Morse
 - Lupe Plaza
 - Humera Qalbani

EDUCATION

- Barbara Broadfoot
- Anna Chandler
- Randal Charles
- Dennis Corley
- Ryan Guffey
- Greg Jones
- Julie Mueller
- Pat Porterfield
- Warlene Reed

FAITH-BASED

- Nina Bryans
- · Richard Veit, Ward 1

GOVERNMENT

- Pam Castellano
- Bruce Evans · Laurie Feldman.
- Ward 3 Matthew Seeds

HARD TO COUNT POPULATION

Pam Coaxum

LATINO COMMUNITY

- Ingrid Casillo
- Anna Chandler
- Lupe Plaza

MEDIA

- Paul Butts
- Carol Felzien
- Mary Harrison
- Jessica Rasch
- Maureen
- Rogers-Bouxsein David Rosenwasser

WEBMASTER

Dee Gerstenkorn

PARKS & RECREATION

Announcements, Information & Program Schedules

T-BALL (OUTDOOR)

INTRODUCTORY (Ages 4 - 5)

Location: Field #1 At Wapelhorst Park 211241-01 Mon 5/10-6/21 5:30P-6:15P

Location: Field #1 At Jaycee Park 211241-03 Wed 5/10-6/21 5:30P-6:15P

Location: Field #4 At McNair Park 211241-05 Sat 6/5-7/17 10:00A-10:45A 211241-06 Sat 6/5-7/17 11:00A-11:45A

Fee: \$48 per person

INTRODUCTORY (Ages 6 - 8)

Location: Field #1 At Wapelhorst Park 221241-01 Mon 5/10-6/21 5:30P-6:15P

Fee: \$48 per person

BEGINNER (Ages 5-7)

Parent Volunteer Coaches are needed. Location: Field #1 at DuSable Park

(Bales Area)

221242-01 Thurs 6/10-7/15 5:45P-7:00P

Location: Field #1 At McNair Park 221242-02 Sat 6/5-7/17 9:00A-10:15A

Fee: \$53 per person



PLUS (Ages 6 - 8)

Parent Volunteer Coaches are needed.

TUESDAYS / THURSDAYS:

Team practices: May 4 - May 27, Tues/Thur Games: June 3 - July 8, Thursdays only Location: Fields 1 & 2 at Jaycee Park 221243-01 Tu/Th 5/4-7/8 5:30P-8:00P

Fee: \$60 per person

SATURDAYS:

Location: Field #1 At McNair Park 221243-02 Sat 6/5-7/17 10:30A-11:45 A

Fee: \$55 per person

2010 SUMMER **FUN DAY CAMP**

BLANCHETTE & WAPELHORST PARKS

For Children Ages 6 - 14 Years Old

Monday - Friday, June 7 - August 6

Camp will be held the week of July 4th (except for July 5th)

Information packet available by mail, at the office or on our website at www.stcharlesparks.com

SUMMER FUN DAY CAMP

9:00 A.M. - 3:00 P.M. \$79 per week resident \$89 per week non-resident

SUNRISE (6:30-9:00 A.M.) **SUNSET** (3:00-6:00 P.M.)

\$32 per week for both \$22 per week for sunrise or sunset

AQUATIC SEASON PASSES ON SALE!!

FAMILY PASS RATES:

	RESIDENT	NON-RESIDENT
Family	\$190	\$230
Adult	\$ 90	\$110
Child/Senior	\$ 75	\$ 90

Family rate includes immediate family (two adults 19 and older and children living at home 18 and younger). A senior citizen is 60 years of age or older.



NEWLY REMODELED!!

MEMORIAL HALL at **BLANCHETTE PARK**

For Your Next Wedding Reception, Meeting, or Family Get-Together

> **Blanchette Park** 949-3372 or www.stcharlesparks.com

REGISTER ON THE WEB!!

Register On-Line at www.stcharlesparks.com for park trips, facilities or programs.

TRIPS

??? MYSTERY TRIP ???

JUNE 2 - 6, 2010 \$799 per person (double occupancy)



MT. RUSHMORE/ **CRAZY HORSE**

SEPTEMBER 8 - 17, 2010 \$1595 per person (double occupancy)

For Trip Brochure, Itineraries for Mystery Trip and Mt. Rushmore/ Crazy Horse, or to sign up: Call 636-949-3372 or on-line at www.stcharlesparks.com





Join Us in Celebration of Earth Day

If you've started your spring cleaning and you're wondering what to do with that defunct lawn mower collecting dust in the corner of the garage, then it's time to make a move and recycle. The City of St. Charles in sponsorship with WITS, Inc. will sponsor a free Electronic Recycling Event in celebration of Earth Day.

Here's an at-a-glance view of all the pertinent details for your easy reference:

Saturday, April 10, 2010 (8 a.m. to Noon) St. Charles Family Arena Parking Lot

Located on Arena Parkway in St. Charles just south of I-70 and the Fifth Street exit.



Standing left to right: Mike Klinghammer-Ward 8,
Richard Veit-Ward 1, Vice-President Laurie Feldman-Ward 3,
Michael T. Weller-Ward 5, Erv Ermeling-Ward 10
Seated left to right: Dave Beckering-Ward 7,
Jerry E. Reese-Ward 6, President Larry Muench-Ward 2,

Bob Kneemiller-Ward 4, Ron Stivison-Ward 9

ITEMS ACCEPTED

WITS will accept:

- any items with a power cord
- any items that take batteries or gas, including batteries
- · lawn equipment
- all computer-related equipment
- household electronics, including phones, radios, televisions and cable boxes
- all appliances

ITEMS NOT ACCEPTED

Paint, tires, household chemicals, furniture and weekly recycling items will NOT be accepted. For a complete item listing, access WITS on-line at www.witsinc.org or call 314-382-6345.

VOLUNTEER OPPORTUNITIES

Volunteers are needed from 8 a.m. to 4 p.m.; for more information, call 636-255-6125. This is a volunteer opportunity that keeps on giving. Groups of four or more people can earn a free reconditioned computer by working the entire event!

- In 2009, WITS reused over 3,500 computers and other electronics back into needy communities. Since 2004 WITS has reused over 20,000 computers and electronics.
- Over 8,000 volunteers and residents have helped promote, support or donate to WITS programs.
- In 2009, over 6.5 million pounds were diverted from landfills and waste streams making a total of 20.5 million pounds since 2004.
- Some 65 percent of these recycled items are reusable and put back into other uses to save on natural resources.

COSTS, DONATIONS

There will be no charge for items dropped off with proof of St. Charles city residency. Donations are also requested to help defray recycling costs. Donors will receive tax letters, and are also guaranteed hard-drive security destruction.

For additional details related to area businesses and elderly or physically challenged residents requiring assistance, please refer to the home page of the city's website at www.stcharlescitymo.gov.



- Another 35 percent are demanufactured safely at the WITS facility to ensure the process is handled 100 percent appropriately and sent for
- Over 365 men and women were hired and/or trained through the WITS program at their local facility.

new product use.

 More than 1,250 low-income men and women have volunteered to earn a computer, television or other working electronics.

Join St. Charles and WITS, Inc. in this worthy cause to support the environment and our local economy, too!





WITS or Web Innovations & Technology Services builds communities through reuse, recycling and education. In

fact, here are some recent statistics that you might find of interest:

Dear fellow citizens:

How befitting at the conclusion of our city's Bicentennial anniversary that we prepare to roll out a fresh look, a new branding campaign in the form of an updated logo incorporating our glorious past as well as our fabulous future.

During the February 16 City Council meeting, Bill No. 10114 was approved allowing the city to go forward in promoting its new logo design and city seal. This has been a true employee effort, and I appreciate all of the time given to this project from each of our city staff members who participated in the Extended Graphics Identity Team. We met for over six months to define who we are as a city and what we want to represent to the public. I believe this new logo embodies all aspects!

As you will notice, this new design launches St. Charles into its Tri-centennial era. In order to be fiscally responsible, the rollout of this brand will be gradual as departmental budgets allow. Area residents and business owners will initially begin to see it appear on stationery, envelopes, business cards and marketing materials, while larger projects like vehicles and street signs may take longer to unveil.

MAYOR'S MESSAGE

the Expedition (

St. Charles, founded in 1769 and established as a village in 1809, embraces four distinct attributes, tied together by a red banner underscoring our association with the State of Missouri. These attributes or images depicted in the center of the circle represent:

• Flowing Water (upper left) – St. Charles' proximity to the Missouri River, including the very site where Meriwether Lewis and William Clark met in 1804 to organize their expedition to the Pacific Northwest.

- Green Leaf (lower left) the city's continued commitment to Parks and Recreation, our green future and related, ongoing beautification.
- Fleur de Lis (upper right) French Canadian Louis Blanchette, who established the small settlement of Les Petites Cotes, or The Little Hills, in 1769.
- Historic Buildings (lower right) the fact that our city had humble beginnings as a village with little more than 400 residents. Today we stand proud as a "Preserve America Community" representing strong, diverse neighborhoods of more than 65,000 residents, and a solid business and economic base, including our Main Street area – the second-largest Historic District in the United States.

Outside the circle you will readily see the shining points of the cardinals and ordinals that make up the exterior of the compass rose design. I like to think the compass rose represents a special way-finding symbol – a welcome to visitors to *come find us*, and a way for our citizens to find their way home.

lf you'll recall, we used a similar design element as a part of the 200th anniversary logo; today we take this element forward to represent the theme of

our Bicentennial celebration: "The Expedition Continues..." as St. Charles is all about personal discovery.

When Daniel Boone built his family's homestead in neighboring Defiance, his two sons blazed the "Boone's Lick Trail" joining St. Charles to the Oregon, Santa Fe and California Trails that led thousands of pioneers westward in search of fertile land or streams of gold.

If you think about it, all roads in essence lead back to St. Charles. In fact, it is our hope that whether you've recently moved to St. Charles or have lived here all your life, that our city's remarkable power of discovery will keep you coming back for more, time and time again, for many years to come.

Sincerely.

Patricia M. York, Mayor

DATES TO REMEMBER

APRIL

9-11 • Missouri Tartan Day Festivities

4/21-5/1 • Augusta's Plein Air Art Festival

23-25 • Spring ArtWalk

MAY

15-16 • Lewis & Clark Heritage Days

• Cobblestone Nationals

JUNE

17-19 • Shakespeare in the Park

25-27 • Shakespeare in the Park

• St. Jean Baptiste Day

26 • Rock the River Concert

For complete, up-to-date event details, including, dates, times and locations, please refer to the tourism website at www.historicstcharles.com or the city's site at www.stcharlescitymo.gov

CITY OF ST. CHARLES

200 N. Second Street St. Charles, MO 63301 PRSTD STD U.S.POSTAGE PAID SAINT CHARLES MISSOURI PERMIT #57